

CAYCE BEAUTIFICATION FOUNDATION MINUTES
Council Chambers | September 11, 2023

Present: Colleen Bradley, Debra Carter, Barbara Lawson, Tracy Hegler, Ross Shealy, Forrest Ryan, Lisa Cole, Kelly Wuest, Kelly King, Dan Yackel

Call to Order: The meeting was called to order and led by Colleen.

Approval of August Minutes: The August minutes were reviewed. (M) Kelly made a motion to approve the minutes. The motion was seconded by Ross and it carried unanimously.

Discussions: Unless otherwise indicated, no motions were made or votes taken during the discussions identified below:

- a. **Treasurer's Report.** Debra led the discussion regarding the Treasurer's Report, which showed a current balance of \$25,362.22.
- b. **10/25 Brickworks Dinner.** Colleen led the discussion of the Brickworks Dinner including an update on ticket sales and sponsorships. Over 60 tickets have been sold through individual sales and sponsorships. The current gross balance in the Eventbrite account is \$12,117, of which \$9,750 is from sponsorships.
- c. **12th Street Extension.** Tracy and Colleen led the discussion regarding the installation on 12th Street extension. Tracy reported that solar up-lights have been sourced. New plantings will be done in October.
- d. **Beautification Grants.** Kelly led the discussion about the beautification grants program. The grant form was updated to reflect rolling consideration vs. grant periods with deadlines. The main challenge will be marketing the grant program.
- e. **Business Beautification Awards.** The members discussed several properties that are candidates for the next quarterly award.
- f. **Open Discussion.** The members discussed the status of various projects throughout the city.

Closing Remarks: Colleen gave closing remarks.

Meeting Adjourned at approximately 6:45 PM.